

The background of the slide is the flag of Namibia, which features a blue upper triangle, a red lower triangle, and a green bottom triangle, all separated by white diagonal stripes. In the top left corner, there is a yellow sun with a blue border and 12 rays.

# Tourismus und Kolonialismus in Namibia

Oliver Hoffmann

# Über mich



- Geboren & aufgewachsen in Namibia
- Mit 16 Internat Deutschland
- Studium Psychologie Frankfurt

# WORLD UNIVERSITY SERVICE

Was ist das?



# WELTKARTE

Wo ist Namibia?



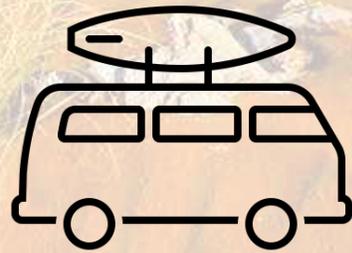
# WELTKARTE

Wo ist Namibia?





# Eine Reise durch Namibia



# HEUTIGER REISEPLAN

Ziele

Kolonialismus



Nachhaltiger  
Tourismus

# STAMMBAUM

Warum komme ich aus Namibia?

1.  
Generation

Paul Daage

Auguste Daage

Paul Grassop

Ida Grassop

2.  
Generation

Anna-Elizabeth  
Daage

Werner Grassop

3.  
Generation

Hannelore  
Grassop

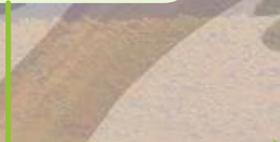
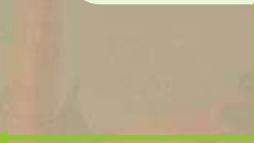
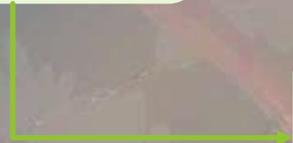
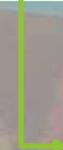
Gunther  
Hoffmann

4.  
Generation

Jürgen Hoffmann

5.  
Generation

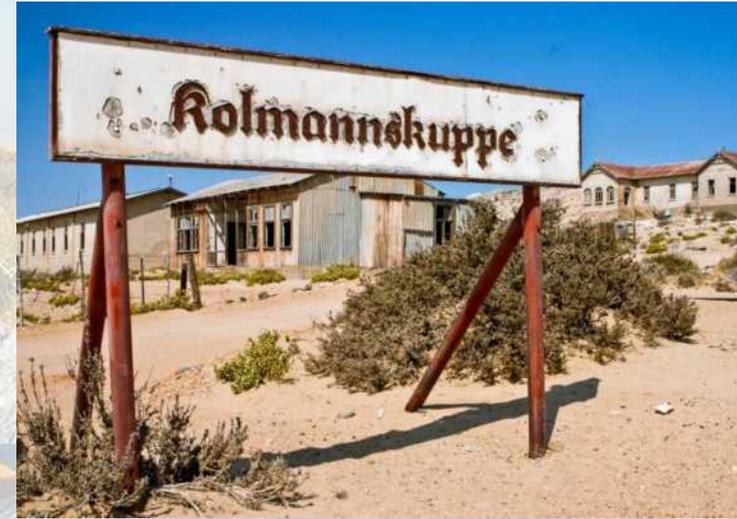
Ich 😊





# LÜDERITZ

Kolonialismus



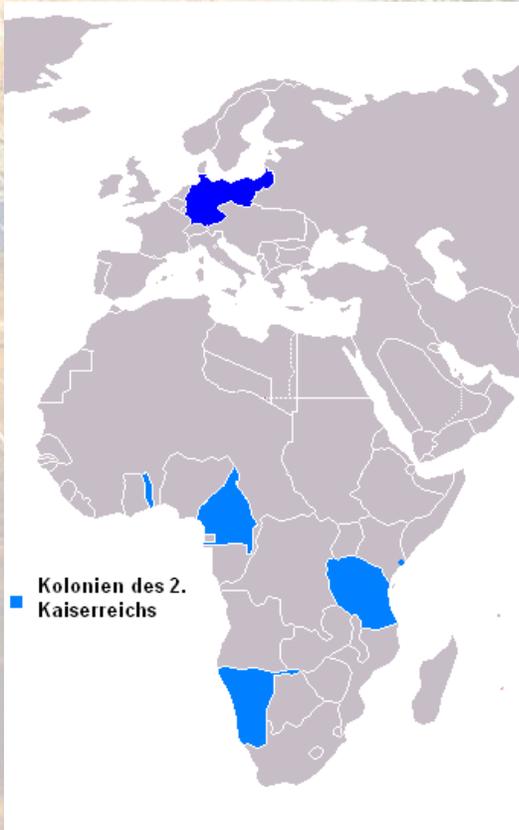
# LÜDERITZ

Kolonialismus



# LÜDERITZ

Kolonialismus





# LÜDERITZ

Kolonialismus



## PEDIGREE

Where is Namibia?

1.  
Generation

Paul Daage

Auguste Daage

Paul Grassop

Ida Grassop



# STAMMBAUM

Warum komme ich aus Namibia?

1.  
Generation

Paul Daage

Auguste Daage

Paul Grassop

Ida Grassop

2.  
Generation

Anna-Elizabeth  
Daage

Werner Grassop

3.  
Generation

Hannelore  
Grassop

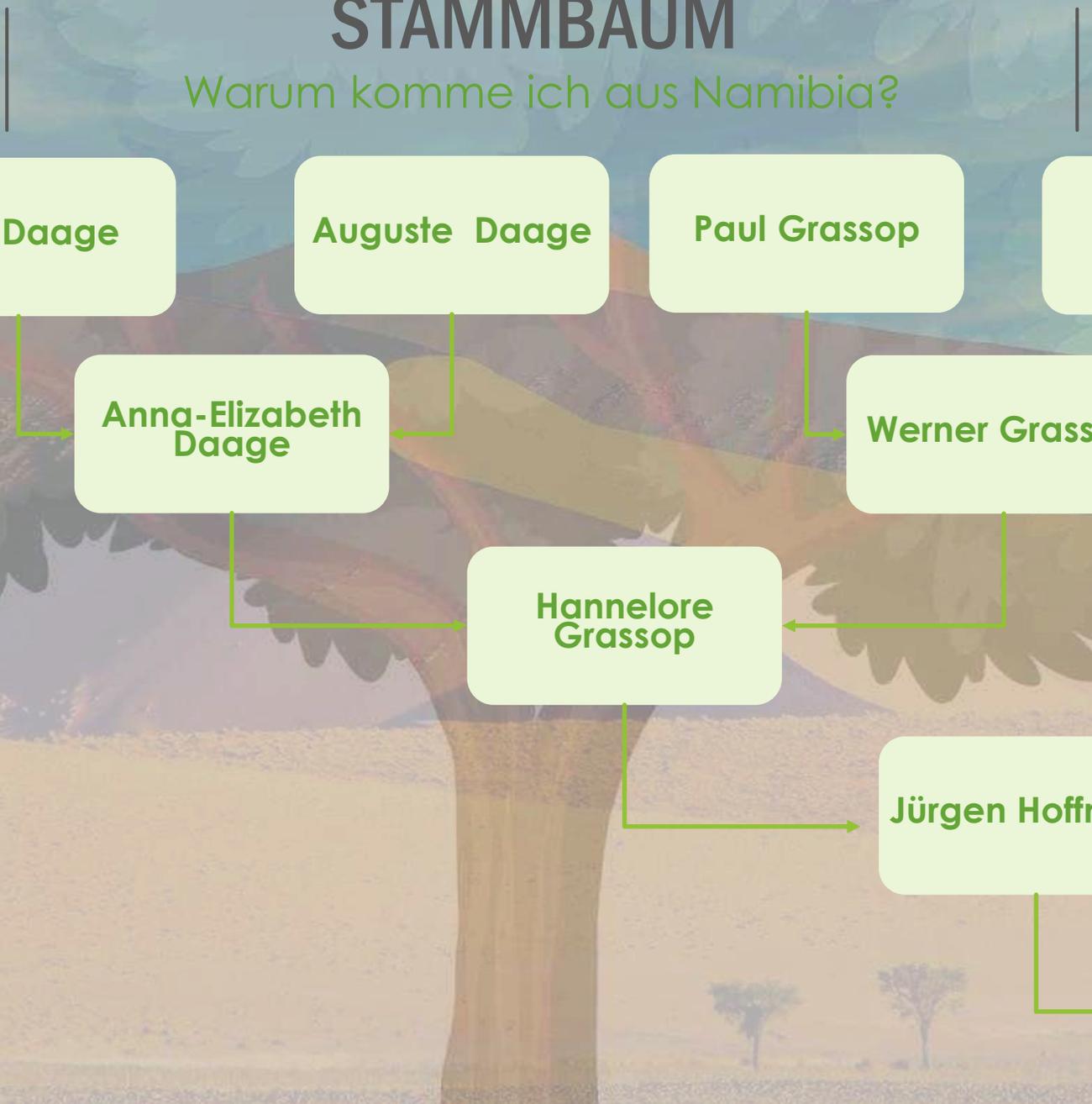
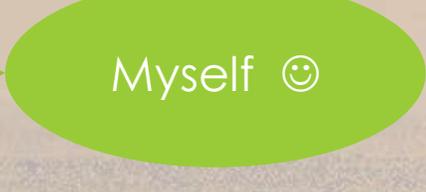
Gunther  
Hoffmann

4.  
Generation

Jürgen Hoffmann

5.  
Generation

Myself 😊



# SINCLAIR GÄSTE FARM

Kolonialismus



2.  
Generation

Anna-Elizabeth  
Daage

Werner Grassop



# SINCLAIR GÄSTE FARM

Kolonialismus



2.  
Generation

Anna-Elizabeth  
Daage

Werner Grassop

# BEVÖLKERUNG

Menschen



# BEVÖLKERUNG

Sprache



# STAMMBAUM

Warum komme ich aus Namibia?

1.  
Generation

Auguste Daage

Paul Grassop

Ida Grassop

2.  
Generation

Elizabeth  
Daage

Werner Grassop

3.  
Generation

Hannelore  
Grassop

Gunther  
Hoffmann

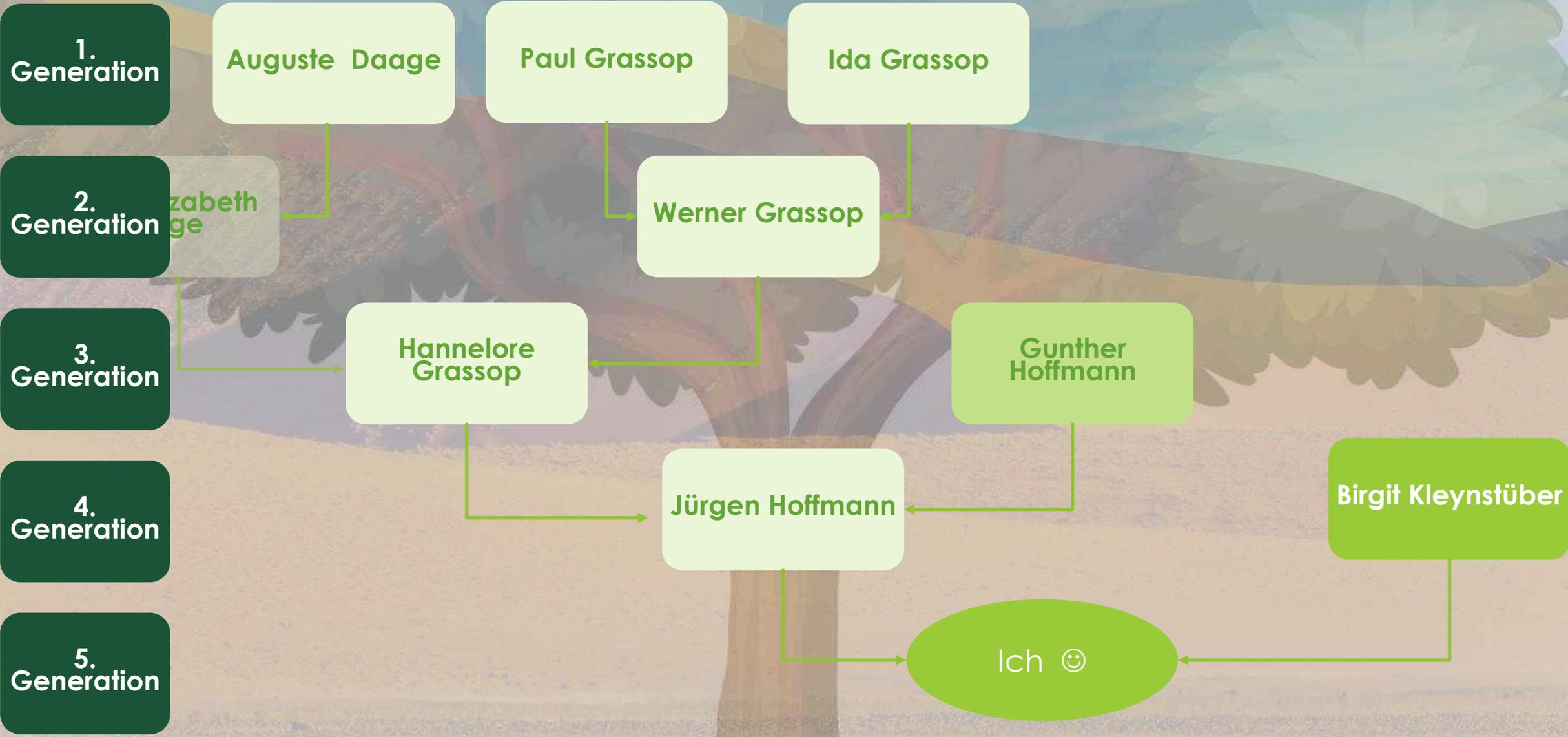
4.  
Generation

Jürgen Hoffmann

Birgit Kleynstüber

5.  
Generation

Ich 😊



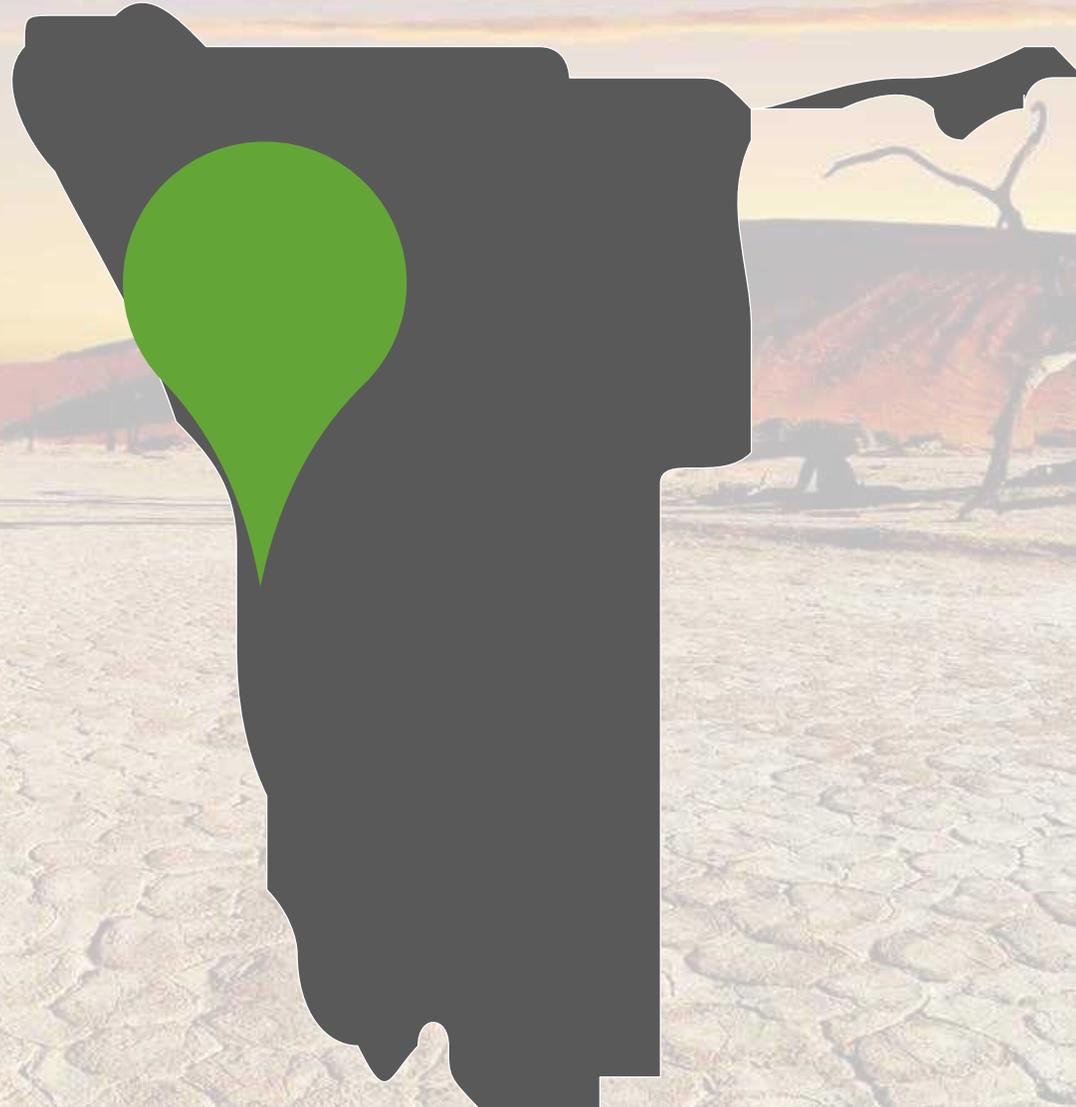
# SWAKOPMUND

Küste



# SWAKOPMUND

Küste



# SWAKOPMUND

Küste





**"NAMIBIA IS... GERMAN?!"**



# Straßen in Namibia

Stereotype/ Klischees/ Vorurteile



# Namibia/ Afrika

Stereotype/ Klischees/ Vorurteile



<https://padlet.com/olli3243/7s97ol41psw0mi6m>

# Namibia/ Africa

Stereotype/ Klischees/ Vorurteile

"When I say I am from  
NAMIBIA"

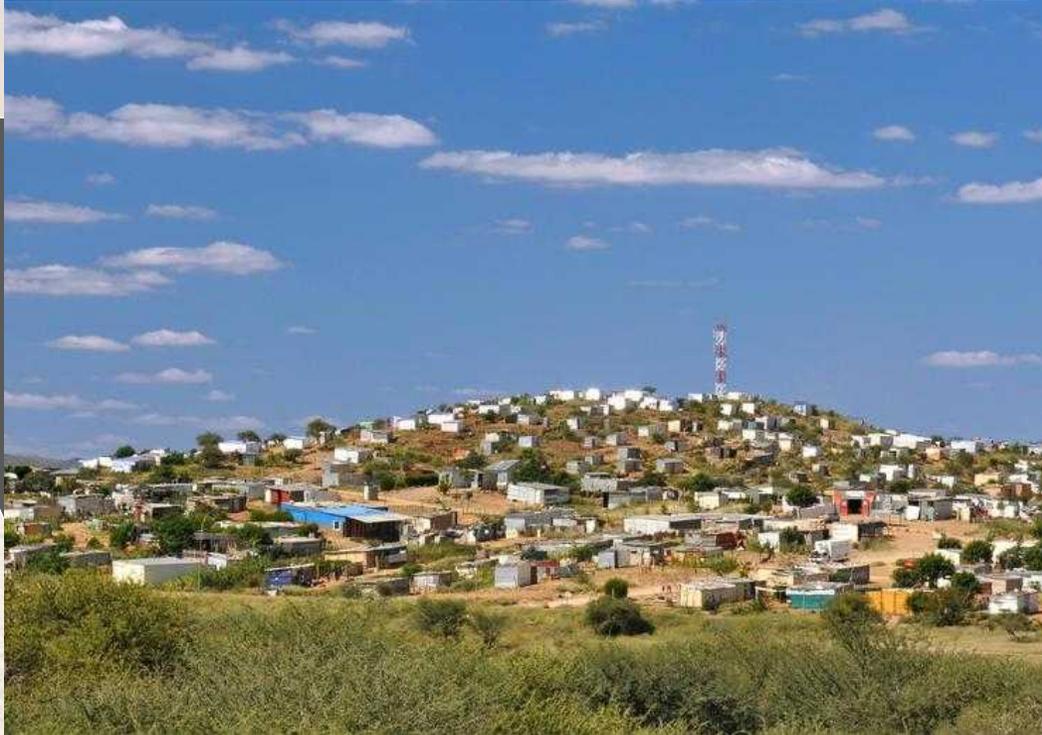
What people think...

What I mean!!!

© thislifeintrips.com

# WINDHOEK

Meine Heimatstadt



# WINDHOEK

Mein Zuhause





# DEUTSCHE HÖHERE PRIVATSCHULE

Meine Schule



# WATERBERG

## Kolonialismus



# WATERBERG

Kolonialismus



# WATERBERG

## Kolonialismus



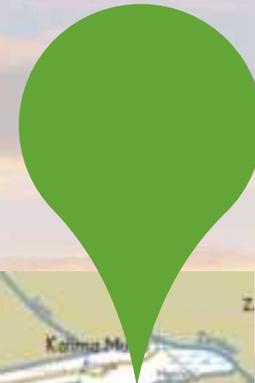
# CAPRIVI

## Kolonialismus



# CAPRIVI

Kolonialismus



# CAPRIVI

Kolonialismus

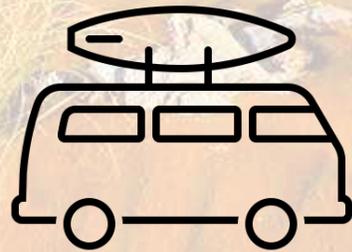


# Ngepi Camp





# Nachhaltiger Tourismus



# GAME TIME

Wie viel weißt du über Nachhaltigkeit?



Ich habe keinen Plan

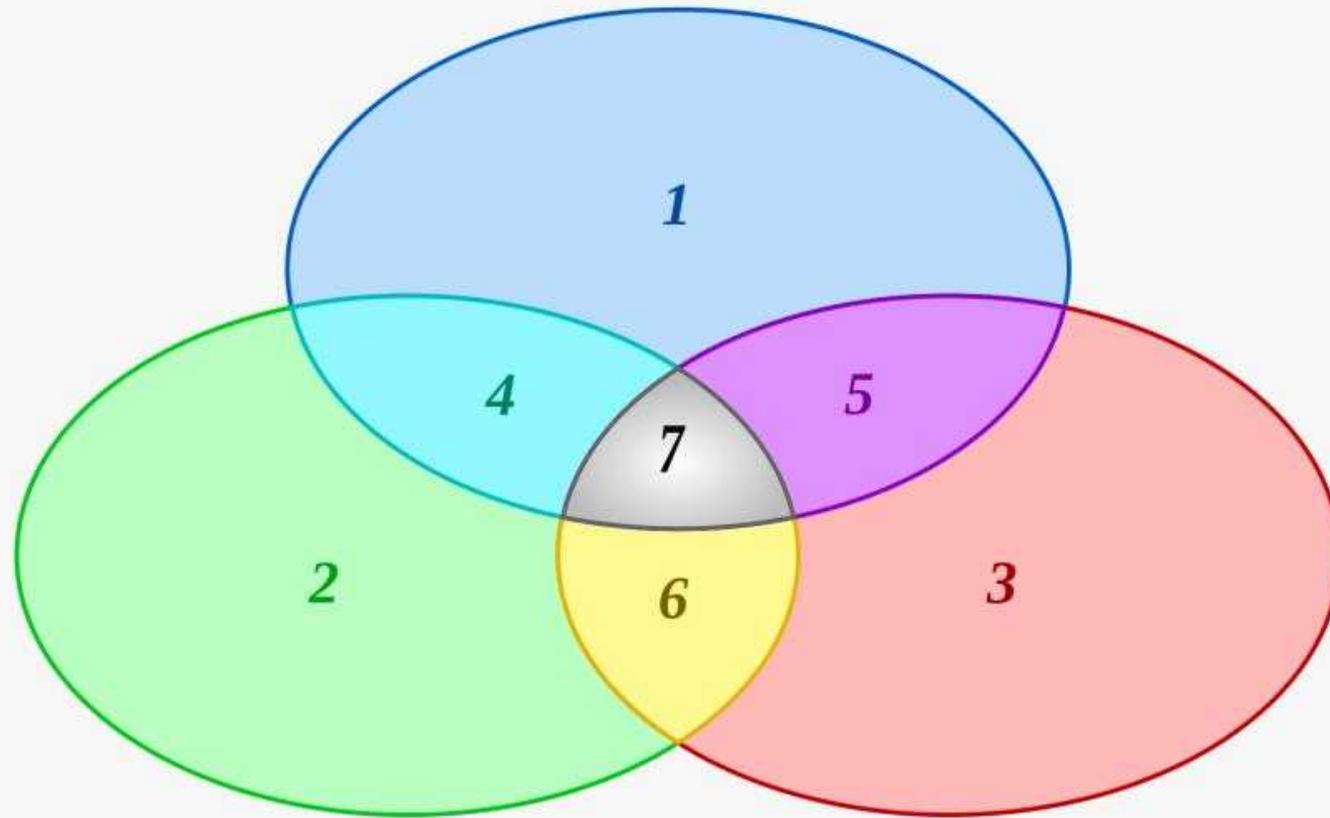
Ganz  
okey



Ich bin Profi

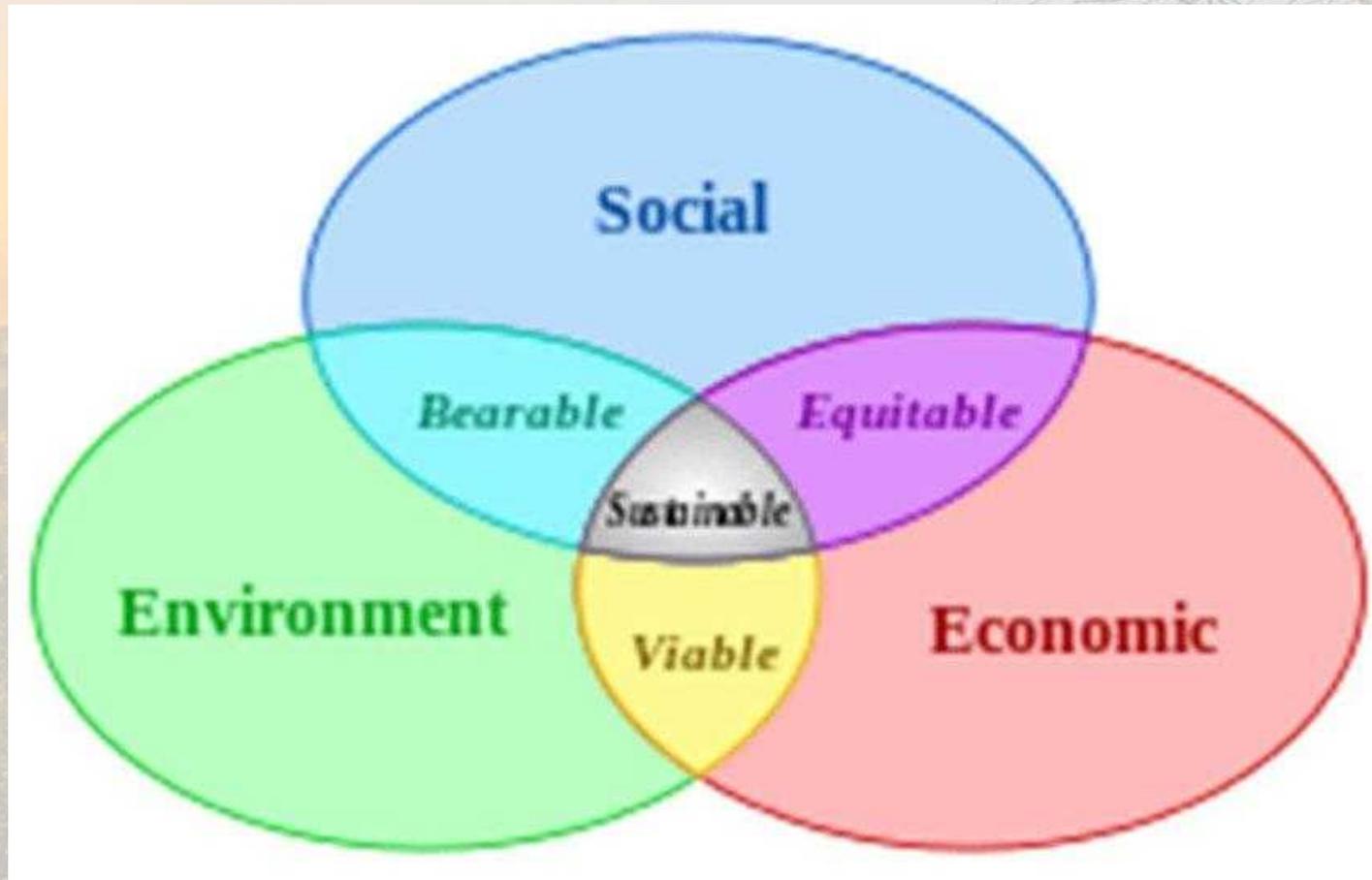
# DREIECK DER NACHHALTIGKEIT

Was gehört zur Nachhaltigkeit?



# DREIECK DER NACHHALTIGKEIT

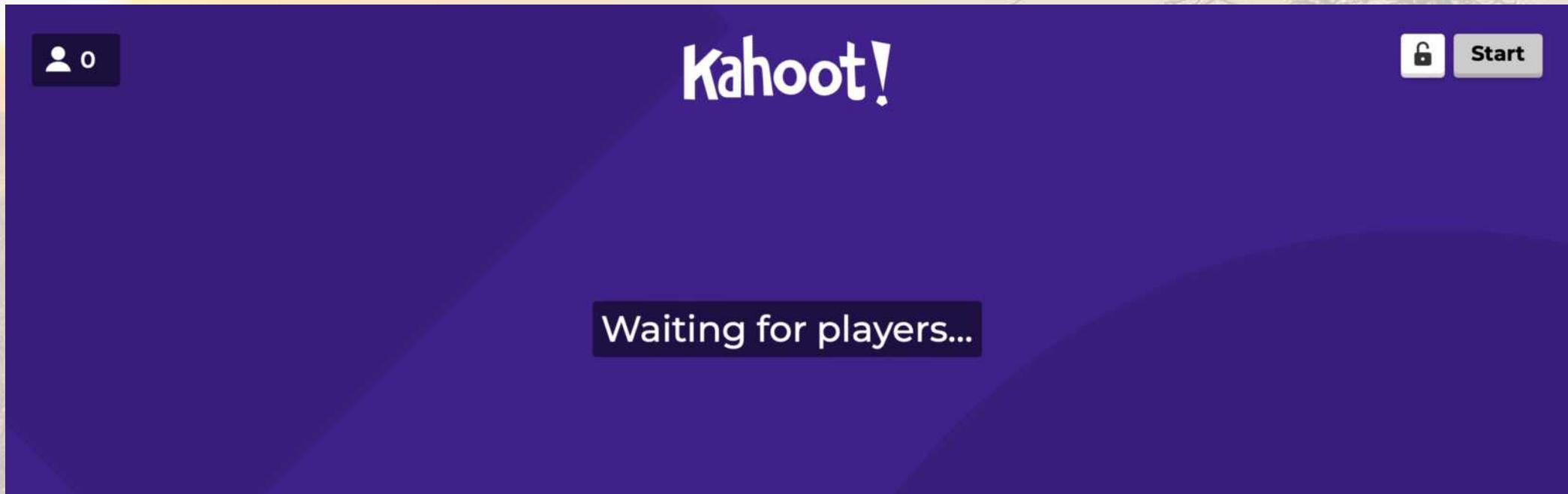
Was gehört zur Nachhaltigkeit?



# GAME TIME

Wie viel weißt du?

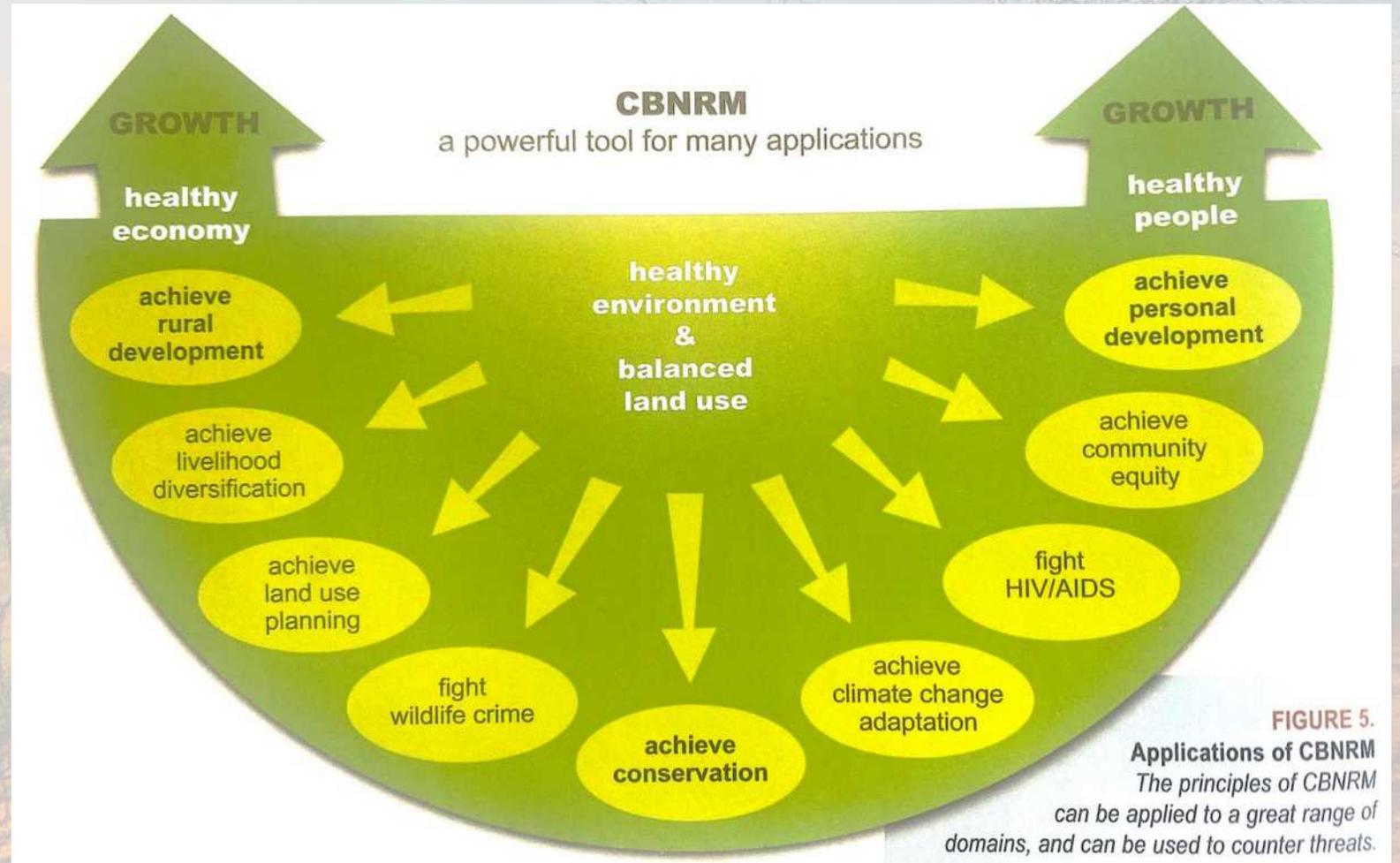
Was ist deine Vorstellung von nachhaltigem Tourismus?



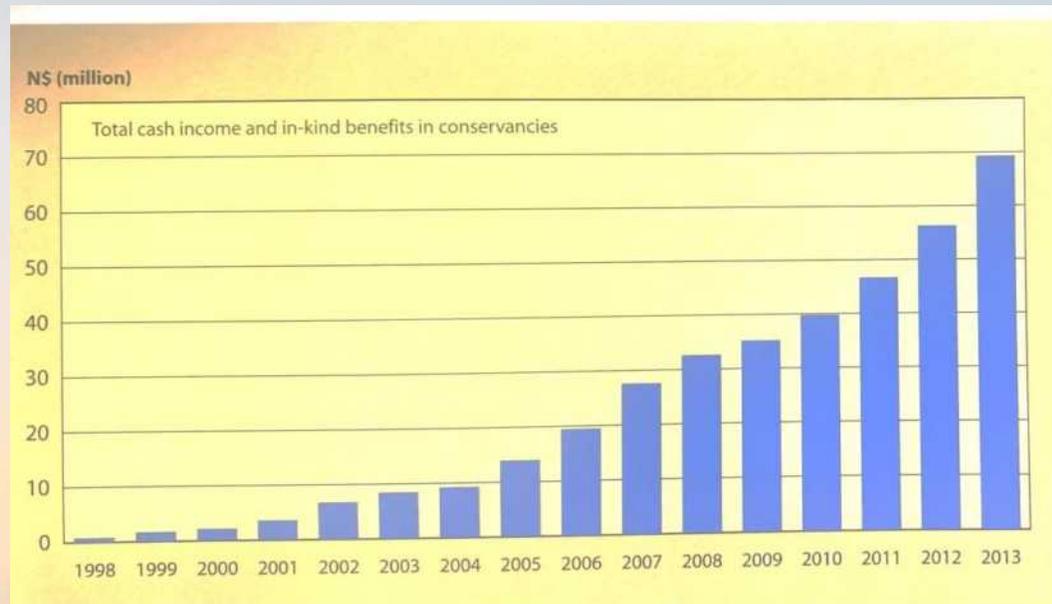
<https://create.kahoot.it/my-library/kahoots/all>

# “CONSERVANCY BASED” NATURSCHUTZ

## Nachhaltiger Tourismus

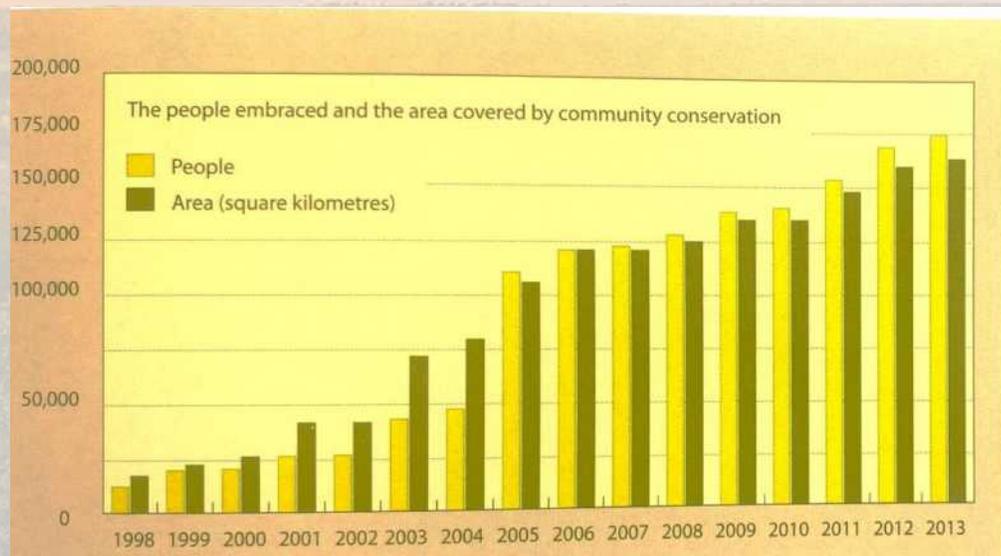


NACSO. 2014. The state of community conservation in Namibia - a review of communal conservancies, community forests and other CBNRM initiatives (2013 Annual Report). NACSO, Windhoek.



**FIGURE 2.**  
Total returns to conservancies and members

The total cash income and in-kind benefits generated in conservancies grew from less than N\$ 1 million in 1998 to more than N\$ 68 million in 2013. This includes all directly measurable income and in-kind benefits being generated, and can be divided into cash income to conservancies (mostly through partnerships with private sector operators), cash income to residents (mostly through employment and the sale of products), as well as in-kind benefits to residents (mostly the distribution of harvested game meat).



**FIGURE 3.**  
Community conservation cover

The area covered by conservancies and community forests has rapidly grown to 163,396 km<sup>2</sup>, which is 53.4% of all communal land. Community conservation is embracing a growing number of communal area residents. At the end of 2013, there were approximately 175,000 people living in conservancies. This figure has been adjusted and updated using new methods to evaluate Namibia Population and Housing Census data for 2001 and 2011. More information is provided on page 62 in Chapter 3.

# „WILDRESERVATE“

Nachhaltiger Tourismus



# „WILDRESERVATE“ BEWERTEN

Dreieck der Nachhaltigkeit

|  | Ökologisch (Umwelt) |        | Ökonomisch (Geld) |        | Sozial (Menschen) |        |
|--|---------------------|--------|-------------------|--------|-------------------|--------|
|  | Pro                 | Contra | Pro               | Contra | Pro               | Contra |
| WWF Community Conservation               |                     |        |                   |        |                   |        |
| Kuzikus Private Game Reserve (Nashörner) |                     |        |                   |        |                   |        |
| Düsternbruck (Leopard in Gefangenschaft) |                     |        |                   |        |                   |        |
| Naankuse Lodge and Wildlife Sanctuary    |                     |        |                   |        |                   |        |
| Erindi (Löwe mit Halsband)               |                     |        |                   |        |                   |        |

→ Gibt ein Gesamturteil ab

# FLUGHAFEN

Ende der Reise



# HANDLUNGSOPTIONEN

## Diskussion

- Wie kann ich selbst nachhaltiger Reisen?
- Wo könnte man noch die historischen und aktuellen Geschehnisse beim Reisen hinterfragen und reflektieren?
- Welche Rolle spielt das Dreieck der Nachhaltigkeit für mich?
- Spielt die geschichtliche Aufarbeitung des Kolonialismus oder das Thema Nachhaltigkeit gesellschaftlich eine größere Rolle?

# HANDLUNGSOPTIONEN

Mögliche Ansätze

- Ressourcen sparen
- Intelligent und nachhaltig einkaufen
- Umdenken im Konsumverhalten - Bewusstsein schaffen

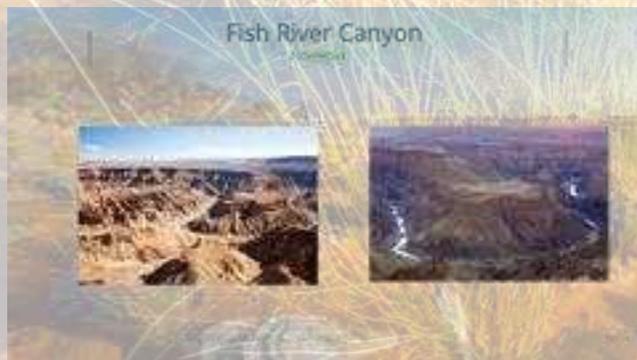
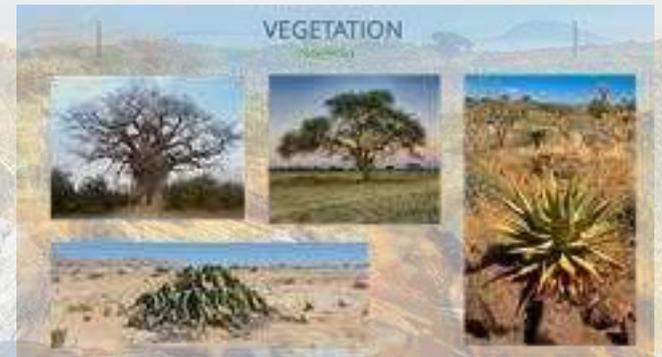
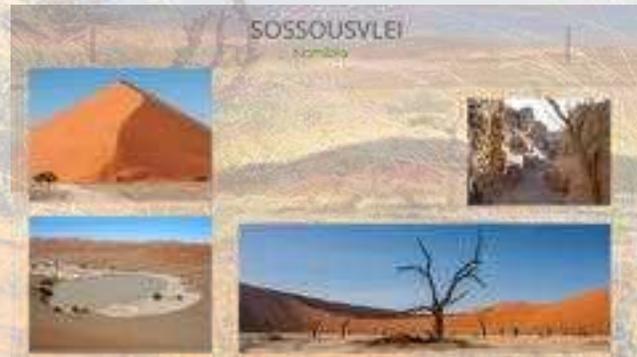


SCAN ME

Ihr habt es geschafft!



Präsentiert von:  
Oliver Hoffmann



# SPEZIALITÄTEN

Namibia



# SOSSOUSVLEI

Namibia



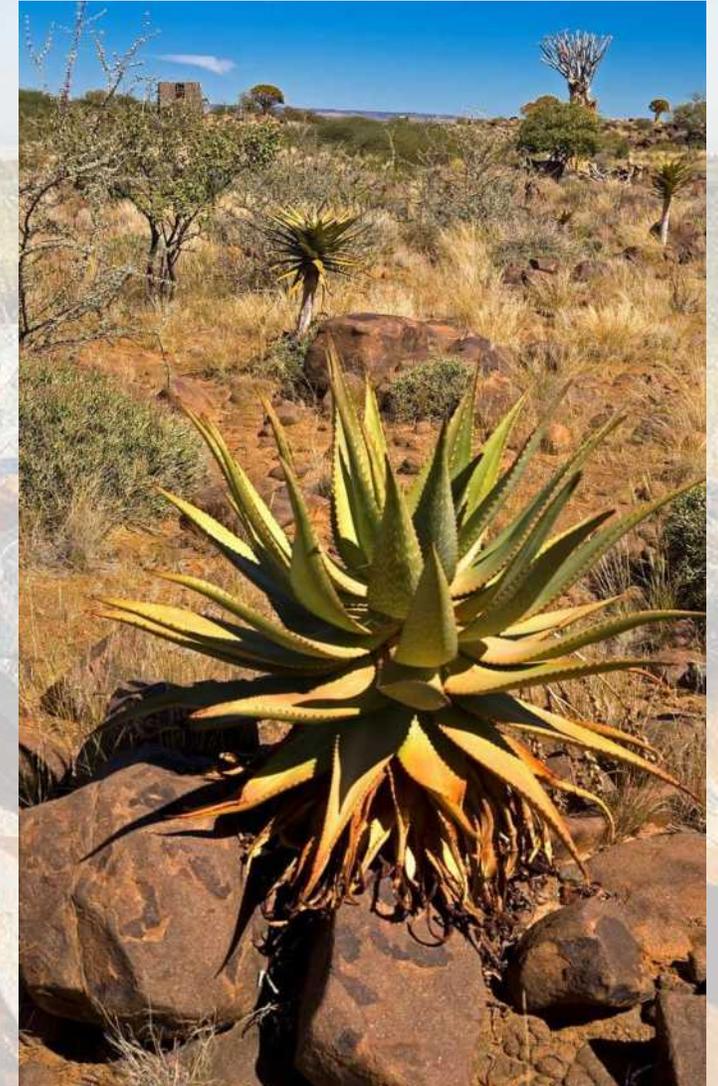
# LEBENDIGE WÜSTE

Namibia



# VEGETATION

Namibia



# Fish River Canyon

Namibia



# „ECO LABELS“

## Nachhaltiger Tourismus

Certified sustainable tourism establishments and operators in Namibia

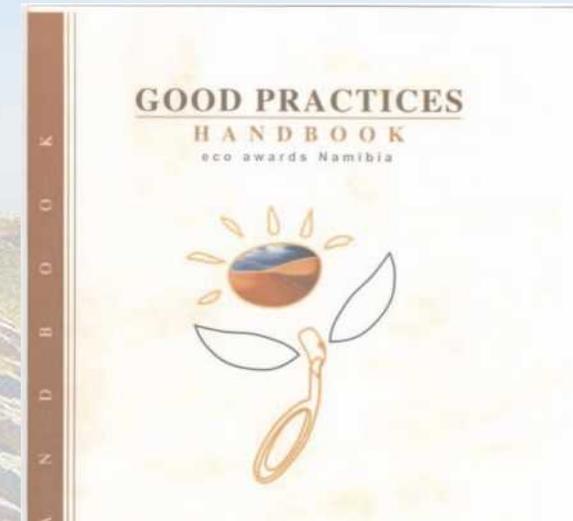


...filter by eco awards flowers

|  |    |
|--|----|
|  | 61 |
|  | 10 |
|  | 6  |
|  | 8  |

...filter by category

|    |                      |
|----|----------------------|
| 15 | Campsites            |
| 2  | Guest farms          |
| 5  | Guest houses         |
| 3  | Hotels               |
| 64 | Lodges               |
| 5  | Self-catering places |



### Contents of this booklet

|  |           |
|--|-----------|
| Conservation.....                                      | Section 1 |
| Water management.....                                  | Section 2 |
| Waste management and sewerage disposal.....            | Section 3 |
| Energy management.....                                 | Section 4 |
| Sustainable & appropriate construction & landscaping.. | Section 5 |
| Guiding.....   | Section 6 |
| Staff development.....                                 | Section 7 |
| Social responsibility and human welfare .....          | Section 8 |
| Useful addresses and contacts.....                     | Section 9 |

A landscape photograph showing a river with large, light-colored rocks in the foreground. The background features a line of trees and a clear blue sky. The text is overlaid on a white rectangular background in the center of the image.

**Erst wenn der letzte Baum gerodet,  
der letzte Fluss vergiftet,  
der letzte Fisch gefangen ist,  
werdet Ihr feststellen,  
dass man Geld nicht essen kann.**

[Weisheit der Cree-Indianer]

# Quellen:

- ▶ [https://www.wusgermany.de/sites/wusgermany.de/files/userfiles/21-12-2016\\_11-54-07.jpg](https://www.wusgermany.de/sites/wusgermany.de/files/userfiles/21-12-2016_11-54-07.jpg)  
[https://www.wusgermany.de/sites/wusgermany.de/files/userfiles/WUS-Service/wus\\_logo\\_homepage\\_59\\_kb.jpg](https://www.wusgermany.de/sites/wusgermany.de/files/userfiles/WUS-Service/wus_logo_homepage_59_kb.jpg)
- ▶ <http://www.namibia-travel.net/namibia/flora.html>
- ▶ <https://en.wikipedia.org/wiki/Windhhoek>
- ▶ <https://www.google.de/search?noj=1&tbm=isch&q=etosha+national+park&sa=X&ved=0ahUKEwiDg8aX28jQAhVMCpoKHaDzC6YQhyYIGw>
- ▶ <http://www.namibiacarrentals.com/>
- ▶ <https://en.wikipedia.org/wiki/Namibia>
- ▶ <http://wikitravel.org/en/Namibia>

# Quellen:

- ▶ [https://de.wikipedia.org/wiki/Christuskirche\\_\(Windhoek\)](https://de.wikipedia.org/wiki/Christuskirche_(Windhoek))
- ▶ [https://www.google.de/search?biw=1366&bih=613&tbm=isch&sa=1&ei=NnuVW436KIXYjwSNh4qQDQ&q=l%C3%BCderitz&oq=l%C3%BCderitz&gs\\_l=img.3...181581.183816.0.184567.8.8.0.0.0.0.0.0..0.0....0...1c.1.64.img..8.0.0....0.lheTgSaMi-w](https://www.google.de/search?biw=1366&bih=613&tbm=isch&sa=1&ei=NnuVW436KIXYjwSNh4qQDQ&q=l%C3%BCderitz&oq=l%C3%BCderitz&gs_l=img.3...181581.183816.0.184567.8.8.0.0.0.0.0.0..0.0....0...1c.1.64.img..8.0.0....0.lheTgSaMi-w)
- ▶ [https://de.wikipedia.org/wiki/Versteinerter\\_Wald\\_\(Namibia\)](https://de.wikipedia.org/wiki/Versteinerter_Wald_(Namibia))
- ▶ <https://nwr.com.na/resorts/waterberg-resort>
- ▶ [https://www.google.de/destination/map/topsights?q=sehensw%C3%BCrdigkeiten+namibia&site=search&output=search&dest\\_mid=/m/05bmq&sa=X&ved=0ahUKEwiJlrvblq7dAhUL4YMKHQpvC7EQ69EBCDooAzAA#dest\\_mid=/m/05bmq&trifp=skpm%3D/m/0421tql%26t%3De](https://www.google.de/destination/map/topsights?q=sehensw%C3%BCrdigkeiten+namibia&site=search&output=search&dest_mid=/m/05bmq&sa=X&ved=0ahUKEwiJlrvblq7dAhUL4YMKHQpvC7EQ69EBCDooAzAA#dest_mid=/m/05bmq&trifp=skpm%3D/m/0421tql%26t%3De)
- ▶ [https://www.google.de/destination?q=sehensw%C3%BCrdigkeiten+namibia&site=search&output=search&dest\\_mid=/m/03snc1&sa=X&ved=2ahUKEwiJlrvblq7dAhUL4YMKHQpvC7EQxA0wF3oECAYQLw#dest\\_mid=/m/03snc1&tcfs=EhoaGAoKMjAxOC0wOS0yNRIKMjAxOC0wOS0yOQ](https://www.google.de/destination?q=sehensw%C3%BCrdigkeiten+namibia&site=search&output=search&dest_mid=/m/03snc1&sa=X&ved=2ahUKEwiJlrvblq7dAhUL4YMKHQpvC7EQxA0wF3oECAYQLw#dest_mid=/m/03snc1&tcfs=EhoaGAoKMjAxOC0wOS0yNRIKMjAxOC0wOS0yOQ)