

# Career Transition Support Macedonia

## 28<sup>h</sup> of January 2022 – Modul II - Skopje, Hotel Karposh

### Communication skills for career building/ Entrepreneurship, creative problem solving and business idea generation

09:00 – 09:30 Welcoming session.

09:30 – 10:00 Introduction into the importance of employee skills and entrepreneurial skills.

10:00 – 11:00 What is entrepreneurship and who are entrepreneurs? Entrepreneurial challenges and challenges as an employee. What are entrepreneur competences/employee competences. Phases of entrepreneurs development and employee development. Exercise: A day in the life of an entrepreneur.

11:00 – 11:30 Coffee break

	Entrepreneur skills	Employee skills
11:30-12:40	Generation of business ideas through the methodology of Creative problem solving; What is creativity? How does the creative transformation occur? What is creative problem solving? CPS model. Barriers for creative thinking.	Giving and receiving instructions at the workplace; tips for effective communication at work
12:40–13:00	<i>Exercise:</i> Creating a problem tree	<i>Exercise:</i> Giving and receiving feedback in communication
13:00–14:00	Lunch break	Lunch break
14:00–15:40	Generation, selection and evaluation of business ideas; Brainstorming	Creating content for communication; communication via

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	technique; SCAMPER technique	email and social media;
15:40–15:50	<i>Exercise:</i> List of 50 aspirations; COCD box for selection of ideas	Criteria for checking messages;
15:50– 16:00	<i>Exercise:</i> Evaluation matrix	Activities to support the organization's communication (exercises)
16:00– 16:30	Conclusion and evaluation	Conclusion and evaluation

### **Career transition support North Macedonia**

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#### **Office hours:**

**Tuesday and Thursday 12:00-14:00**

Institute of Chemistry,

Archimedova 5, Skopje 1000

#### **Participation costs**

The costs of transport and meals are covered by the Career transition support North Macedonia. For more Information please contact our office in Skopje.