

Career Transition Support Macedonia

11^h of February 2023 – Modul II - Bitola, Hotel Kapri

Communication skills for career building/ Entrepreneurship, creative problem solving and business idea generation

09:00 – 09:30 Welcoming session.

09:30 – 10:00 Introduction into the importance of employee skills and entrepreneurial skills.

10:00 – 11:00 What is entrepreneurship and who are entrepreneurs? Entrepreneurial challenges and challenges as an employee. What are entrepreneur competences/employee competences. Phases of entrepreneurs development and employee development. Exercise: A day in the life of an entrepreneur.

11:00 – 11:30 Coffee break

	Entrepreneur skills	Employee skills
11:30-12:40	The Entrepreneur's Personality Motivation and Barriers for the Entrepreneurs Exercise: My entrepreneurial competencies	What is communication and why is it important?; Communication methods (verbal, non-verbal, written and visual)
12:40–13:00	Techniques for Getting into an Innovative Mindset	<i>Exercise:</i> Assessment of individual communication habits
13:00–14:00	Lunch break	Lunch break
14:00–15:00	Methods of Generating Ideas From ideas to possibilities through creativity Exercise: A brainstorming exercise	Giving and receiving instructions at the workplace; tips for effective communication at work

15:00–15:30	Creative Thinking and Critical Thinking Creative Thinking and Idea Generation How to be sure that the idea is feasible?	<i>Exercise:</i> Giving and receiving feedback in communication Activities to support the organization's communication
15:30–16:00	Exercise: Six thinking hats Problem solving competencies Exercise: Fish bone technique	Creating content for communication; communication via email and social media; criteria for checking messages; (exercises)
16:00–16:30	Conclusion and evaluation	Conclusion and evaluation

Career transition support North Macedonia

Project Coordinator: Dimitar Kaljoshevski

Tel.: ++389 72 227 940

Email: northmacedonia@wusgermany.de

Internet: www.career-northmacedonia.de

Office hours:

Tuesday and Thursday 12:00-14:00

Institute of Chemistry,

Archimedova 5, Skopje 1000

Participation costs

The costs of transport and meals are covered by the Career transition support North Macedonia. For more Information please contact our office in Skopje.